

## Coala Life July monthly KPI's USA

KPI's July 2023:

- Patients in RPM as of July 31, 2023: 4,100
- Annual revenue rate as of July 31, 2023: 5.0 MUSD

Explanations of KPI's

Patients in RPM as of July 31, 2023 – Number of patients that the company monitors in USA at the end of July.

Annual revenue rate as of July 31, 2023 – Estimated recurring revenue in USD based on July month's revenue, measured at an annual rate.

Comments of KPI's July 2023

The revenue figure for July has been affected by a now fixed problem with an affiliated clinic and otherwise by vacation times at the clinics. Patients' compliance with prescribed monthly measurements is also generally lower during summer.

The fact that the number of patients has not increased is partly explained by the above, but also by the fact that, despite several new connected clinics, it takes time to activate patients at the newly added clinics.

Historical KPI's

Month	Patients in RPM	Annual rate of turnover
July 2023	4,100	5.0 MUSD
June 2023	4,100	5.6 MUSD
May 2023	3,800	5.7 MUSD
April 2023	3,700	5.4 MUSD
March 2023	3,700	4.8 MUSD
February 2023	3,700	4.6 MUSD
January 2023	3,800	3.7 MUSD
December 2022	3,500	3.6 MUSD
November 2022	3,100	3.2 MUSD
October 2022	2,800	3.2 MUSD

September 2022

2,600

2.7 MUSD

*The figures in this press release are preliminary and unaudited.*

## About us

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Coala-Life Group AB ("Coala Life" or the "Company") founded in 2015, is a Cloud Based Software as a Service provider, and medical device developer and reseller, listed on Nasdaq First North Growth Market. The Company focuses on B2B solutions for managed Remote Patient Monitoring ("RPM"), offering medical care providers, primarily in the US, with a highly scalable, cost-efficient platform to remotely and virtually manage large volumes of patients suffering from chronic diseases. The company offers care providers a comprehensive solution and lifts the administrative work from the care providers regarding, amongst other things, follow-up, 24/7 monitoring, as well as the reimbursement process from state and private health insurance companies. Patients are monitored long-term in everyday life and typically have diabetes, obesity, and /or cardiovascular disease.

For more information see [www.coalalife.com](http://www.coalalife.com)

## For more information, please contact:

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Certified Adviser

The company's Certified Adviser is Erik Penser Bank AB.

## Attachments

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