## Interim report

## September 1, 2010 - February 28, 2011

## Second quarter, December 1, 2010 - February 28, 2011

- Net sales totaled SEK 772 M (822), down 6.0 percent. The negative impact from the divested operations at Steen \& Ström department store is -4.6 percent. Sales in comparable proprietary stores was unchanged from previous year.
- The operating result has improved with SEK 8 M to SEK 11 M (3).
- The profit before tax amounted to SEK -7 M (-4). Unrealized results on currency futures affected the quarter negatively with SEK 10 M (-1).
- Profit after tax amounted to SEK -10 M (-3), corresponding to a profit per share of SEK -0.06 (-0.02).
- Cash flow from operating activities amounted to SEK 15 M (99).

Half-Year Report, September 1, 2010 - February 28, 2011

- Net sales totaled SEK 1560 M (1565), down 0.4 percent. The negative impact from the divested operations at Steen \& Ström department store is -4.0 percent. Sales in comparable proprietary stores increased 3.1 percent.
- The operating result improved with SEK 22 M to SEK 58 M (36).
- The profit before tax amounted to SEK 33 M (30). Unrealized results on currency futures affected the quarter negatively with SEK $8 \mathrm{M}(+6)$
- The profit after tax amounted to SEK 24 M (22), corresponding to a profit per share of SEK 0.15 (-0.14).
- Cash flow from operating activities amounted to SEK -19 M (84).


## Events after the end of the period

- The latest AGM gave the Election committee a mandate to ensure that a suitable replacement for the outgoing chairman of the board is
in place when he leaves office. The Election Committee has decided that the Board shall appoint one of the existing members of the Board as new chairman until the next AGM. The Board of RNB RETAIL AND BRANDS has decided to appoint Laszlo Kriss new Chairman of the company, which will take place on May 1 when the current chairman Magnus Håkansson assumes the position as President and CEO of the company.
- The contract for the remaining operations at Illum in Copenhagen, the Cosmetics department, have been terminated by the company. The operations will be discontinued January 15, 2012.


## Operations

## RNB Group

RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers \& Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg, and Illum in Copenhagen. RNB RETAIL AND BRANDS has operation in 11 countries. RNB has a total of 401 stores, of which 180 are operated by franchisees.

## Group trend

|  | Q2 |  | Half-year sep-feb |  | Full year <br> Last 12 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 1 0 / 1 1}$ | $\mathbf{2 0 0 9 / 1 0}$ | $\mathbf{2 0 1 0 / 1 1}$ | $\mathbf{2 0 0 9 / 1 0}$ | months | $\mathbf{2 0 0 9 / 1 0}$ |
| Net turnover, SEK M | 772 | 822 | 1560 | 1565 | 3049 | 3054 |
| Gross Margin, \% | 49,4 | 46,5 | 51,0 | 49,1 | 49,4 | 48,4 |
| Operating income, SEK M | 11,3 | 2,8 | 58,0 | 36,3 | 72 | 48 |
| Profit before tax, SEK M | -7 | -4 | 33 | 30 | 27 | 22 |
| Profit after tax, SEK M | -10 | -3 | 24 | 22 | 33 | 29 |
| Operatiing profit margin, \% | 1,5 | 0,3 | 3,7 | 2,3 | 2,4 | 1,6 |
| Earnings per share, SEK | $-0,06$ | $-0,02$ | 0,15 | 0,14 | 0,20 | 0,18 |
| Cash flow from operations, SEK M | 15 | 99 | -19 | 84 | 16 | 120 |
| Number of Stores | 401 | 425 |  |  |  | 402 |

## Divestment of operations at Illum in Copenhagen

The operations at the Kids department was closed in January, Closing costs of SEK 3 M have affected profits in the first six months.

The contract for the remaining operations at Illum in Copenhagen, the Cosmetics department, have been terminated by the company. The operations will be discontinued January 15, 2012.

## New chairman of the Board of Directors

The latest AGM gave the Election committee a mandate to ensure that a suitable replacement for the outgoing chairman of the board is in place when he leaves office. The Election Committee has decided that the Board shall appoint one of the existing members of the Board as new chairman until the next AGM. The Board of RNB RETAIL AND BRANDS has decided to appoint Laszlo Kriss new Chairman of the company, which will take place on May 1 when the current chairman Magnus Håkansson assumes the position as President and CEO of the company. In connection with Magnus Håkanssons entry as president and CEO he will resign as a member of the Board.


## Revenues and earnings

## Second quarter December 1, 2010 - February 28, 2011

RNB's net sales during the quarter totaled SEK 772 M (822), a decrease with 6.0 percent. The negative impact from the divested operations at Steen \& Ström department store in Oslo is -4.6 percent Sales in comparable proprietary stores was unchanged from previous year. Currency effects on translation of foreign subsidiaries had a negative impact during the quarter with 1.6 percent.

The gross margin in the quarter was 49.4 percent (46.5).
Operating profit, compared with the same period last year, totaled SEK $11 \mathrm{M}(3)$ and the profit before tax excluding the unrealized results on currency futures totaled SEK $3 \mathrm{M}(-3)$.

The unrealized results on currency futures had a negative impact on net financial items of SEK 10 M . Last year net financials included a negative impact of SEK 1 M .

Profit after tax totaled SEK -10 M (-3).
One store within the Business Area Departments and Stores, located outside the NK Department Store, has been sold during the second quarter with a capital gain of SEK 15 M . During the quarter a write-down of intangible assets in the Group have been made with SEK 15 M , due to the implementation of a new ERP-system.

Our operation at the Illum department store, which will be discontinued, reported a loss of SEK 3 M (-4),

Half-year September 1, 2010 - February 28, 2010
RNB's net sales during the period totaled SEK 1560 M (1565), a decrease with 0.4 percent. The negative impact from the divested operations at Steen \& Ström department store in Oslo is -4.0 percent. Sales in comparable proprietary stores increased 3.1 percent. Currency effects on translation of foreign subsidiaries had a negative impact during
the period with 1.4 percent.
The gross margin in the period was 51.0 percent (49.1).
Operating profit, compared with the same period last year, totaled SEK $58 \mathrm{M}(36)$ and the profit before tax excluding unrealized results on currency futures totaled SEK 42 M (24).

The measurement of forward contracts at fair value had a positive impact on net financial items of SEK 8 M . Last year net financials included a positive impact of SEK 6 M.

Profit after tax totaled SEK 24 M (22).
One store within the Business Area Departments and Stores, located outside the NK Department Store, has been sold during the second quarter with a capital gain of SEK 15 M . During the quarter a write-down of intangible assets in the Group have been made with SEK 15 M , due to the implementation of a new ERP-system.

Our operation at the Illum department store, which is currently being discontinued, reported a loss of SEK 7 M (-7), of which SEK -3 M was attributable to the closure of the operations at the Kids department.

## Net turnover per quarter, Sek M



Q1 Q2 Q3 Q4

Operating profit per quarter, ex. goodwillwritedown, Sek M


## Business areas

RNB reports turnover and result for four business areas; Polarn O. Pyret, Department Stores, JC and Brothers \& Sisters.

|  | Polarn O. Pyret |  | Varuhus |  | JC |  | Brothers \& Sisters |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q2 10/11 | Q2 09/10 | Q2 10/11 | Q2 09/10 | Q2 10/11 | Q2 09/10 | Q2 10/11 | Q2 09/10 |
| Net turnover, Sek M | 128 | 110 | 279 | 320 | 224 | 249 | 143 | 145 |
| Operating profit, Sek M | 18 | 20 | 31 | 11 | -13 | -21 | 3 | 7 |
| Stores | 114 | 109 | 50 | 70 | 154 | 165 | 83 | 81 |
| Of which franchise | 67 | 64 | - | - | 72 | 81 | 41 | 41 |

Net sales September 2010 - February 2011, SEK M


## Polarn O. Pyret business area

## Second quarter December 1, 2010 - February 28, 2011

Net sales in the quarter amounted to SEK 128 M (110). Sales in comparable proprietary stores increased 6.5 percent.

Brand sales (total sales to consumers, excluding VAT in all markets and distribution channels) amounted to SEK 638 M (601), measured over a rolling 12-month period.

Operating profit totaled SEK $18 \mathrm{M}(20)$, corresponding to an operating margin of 13.8 percent (18.3).

The number of proprietary stores at the end of the period was 47 (45). In addition, there were 67 (64) franchise stores, including 14 (14) in Sweden and 53 (50) abroad.

## Polarn O. Pyret

Polarn O. Pyret is a brand focused on baby and children's wear and comprises 114 stores, of wich 67 is franchise stores. Today, Polarn O. Pyret is located in 10 countries.

## Half-year September 1, 2010- February 28, 2010

Net sales in the quarter amounted to SEK 270 M (231). Sales in comparable proprietary stores increased 17.1 percent.

Operating profit totaled SEK $50 \mathrm{M}(43)$, corresponding to an operating margin of 18.4 percent (18.6). The increase in profits is mainly due to increased sales volumes.


## Department Stores business area

## Second quarter December 1, 2010 - February 28, 2011

Net sales in the Department Stores business area amounted to SEK 280 M (320), down 12.7 percent. The divested operations at Steen \& Ström department store in Oslo have had a negative impact with 10.6 percent. Sales in comparable proprietary stores increased 0.3 percent.

Operating profit totaled SEK 31 M (11). During the quarter one store, located outside the NK Department Store, has been sold with a positive effect on profits with SEK 15 M .

Half-year September 1, 2010- February 28, 2010
Net sales in the Department Stores business area amounted to SEK 549 M (601), down 8.6 percent. The divested operations at Steen \& Ström department store in Oslo have had a negative impact with 10.2 percent. Sales in comparable proprietary stores increased 2.8 percent.

Operating profit totaled SEK $51 \mathrm{M}(23)$. SEK 15 M of the increase in profits with SEK 28 M is a capital gain from one store, located outside the NK Department Store, that has been sold. Remaining increase in profits is
 mainly due to increased sales and effects from closure of non-profitable operations.

The operations at the lllum Kids Department have been closed in January.

The contract for the remaining operations at Illum in Copenhagen, the Cosmetics department, have been terminated by the company. The operations will be discontinued January 15, 2012.

The lllum operations affected profits in the period with SEK $-7 \mathrm{M}(-7)$, of which SEK -3 M is costs related to the closure of Kids.

## JC business area

## Second quarter December 1, 2010 - February 28, 2011

Net sales for JC amounted to SEK 224 M (249), down 10.1 percent. Sales in comparable proprietary stores decreased 5.6 percent. Measured in local currencies the decrease was 2.0 percent.

Brand sales (total sales to consumers excluding VAT in all markets and in all distribution channels) measured on a rolling 12-month basis amounted to SEK 1116 M (1 236).

JC's operating result improved SEK 9 M , due to increase in margins, and a loss of SEK $12 \mathrm{M}(-21)$ was reported for the quarter.

Divestments and closure of unprofitable JC units are in progress primarily in Norway.

The number of proprietary stores at the end of the quarter totaled 82 (84). In addition, there are 72 (81) franchise stores.

Half-year September 1, 2010 - February 28, 2010
Net sales for JC amounted to SEK 448 M (456), down 1.8 percent.
Sales in comparable proprietary stores decreased 1.3 percent. Measured in local currencies sales in comparable stores increased with 2.0 percent.

JC's operating result improved SEK 14 M , due to increase in margins, and a loss of SEK 15 M (-29) was reported for the period.

## Brothers \& Sisters business area

Second quarter December 1, 2010 - February 28, 2011
Net sales for Brothers \& Sisters totaled SEK 143 M (145), down 1.7 percent. Sales in comparable proprietary stores increased 1.0 percent. Measured in local currencies sales in comparable stores increased with 2.2 percent.

Brand sales (total sales to consumers excluding VAT in all markets and in all distribution channels) measured on a rolling 12-month basis amounted to SEK 729 M (695).

Operating profit for Brothers \& Sisters totaled SEK 3 M (6).
The number of proprietary stores at the end of the quarter was 42 (40). In addition, there are 41 (41) franchise stores.

Half-year September 1, 2010 - February 28, 2010
Net sales for Brothers \& Sisters totaled SEK 295 M (280), up 5.4 percent. Sales in comparable proprietary stores increased 5.3 percent. Measured in local currencies sales in comparable stores increased with 6.4 percent.

Operating profit for Brothers \& Sisters totaled SEK 11 M (21).

The business area has a total of 83 (81) stores, of wich 41 (41) are operated by franchisees.



## Financial position and liquidity

The Group had total assets of SEK 2568 M compared with SEK 2518 M at the end of the preceding fiscal year. Shareholders' equity amounted to SEK 1427 M (1 397), resulting in an equity/assets ratio of 55.6 percent (54.7).

At February 28, 2011, inventories totaled SEK 613 M compared with SEK 541 M a year earlier.

Cash flow from operating activities in the half year was SEK -19 M (84). The cash flow last year was positively affected by an abnormally low level of inventories. Cash flow this year has been negatively affected by a
relatively weak sales during the second quarter and thus a corresponding inverse effect on inventory.

Cash flow after investments was SEK -43 M (67).
Net debt amounted to SEK 463 M compared with SEK 448 M a year earlier and SEK 429 M on August 31, 2010.

Consolidated cash and cash equivalents at the close of the interimreport period, including unutilized overdraft facilities, amounted to SEK 195 M compared with SEK 240 M at the end of the preceding fiscal year.

The company fulfills the conditions in contained in the existing credit agreements, which is described in note 31 in the annual report for the fiscal year 2009/10.

## Investments and depreciation/amortization

Investments during the period totaled SEK 49 M (17).
Depreciation/amortization during the period amounted to SEK 56 M (46).

## Personnel

The average number of employees during the period was 1416 (1410).

## Related-party transactions

No transactions have taken place between the Group and related parties that have materially affected the Group's financial position and results. For further information on transactions with related parties, see Note 4 in the Annual Report 2009/2010, page 66.

## Tax paid

During the interim-report period, the Group has paid tax of SEK
9 M (4).

## Parent Company

Net sales in the Parent Company amounted to SEK 51 M (47). After net financial items a loss of SEK -34 M (-31) was reported. Investments during the period totaled SEK 19 M (6).

## Outlook

In the opinion of the Board of Directors, the actions taken and those in progresses will create the conditions necessary for the Group to report continued increase in profits during the fiscal year.

## Accounting principles

This report was prepared in accordance with IAS 34 Interim Reporting and the Swedish Annual Accounts Act. The interim report for
the Parent Company was prepared in accordance with the Swedish Annual Accounts Act and the Swedish Financial Reporting Board's recommendation RFR 2 - Accounting for Legal Entities. The accounting policies applied correspond with those stated in the 2009/2010 Annual Report.

## Press and analyst meeting

With reference to the interim report on the second quarter of 2010/2011, RNB will be holding a press and analyst conference. The conference will be held at the company's premises at Regeringsgatan 29 today, April 6, 2011 at 9:30 a.m.

## Risks and uncertainties

RNB is exposed to a number of risks that are in full or in part beyond the company's control but which could affect its earnings.

## Financial risks

- Currency exposure comprising purchases of goods and sales in international markets.
- Interest-rate exposure associated with the Group's net debt.
- Financial covenants to lenders.


## Strategic and operational risks

- In common with all retailers, the demand for RNB's products is affected by fluctuations in the general state of the economy.
- Competition from other players active in the same segment as RNB.
- Identification of constantly shifting fashion trends and consumer preferences.

In other respects, refer to the detailed description of the Group's management of financial risks in the 2009/2010 Annual Report.

## Future publication dates

Q3 Interim Report for 2010/2011
30 June, 2011
Year - End Report for 2010/2011
27 October, 2011

The Board of Directors and the President declare that the interim report provides an accurate view of the development of the Group's operations, position and earnings and also describes significant risks and uncertainties facing the Group and the subsidiaries including in the Group.

Stockholm, April 6, 2011
RNB RETAIL AND BRANDS AB (publ)

Board of Directors,
RNB RETAIL AND BRANDS
Magnus Håkansson Lilian Fossum Biner Jan Carlzon

Chairman of the Board

Torsten Jansson
Laszlo Kriss
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This is the type of information that must be published by RNB RETAIL AND BRANDS AB (publ) in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publishing on April 6, 2011, at 7:00 a.m.

## CONSOLIDATED INCOME STATEMENT

| MSEK | 3 months <br> Dec 2010- <br> Feb 2011 | 3 months <br> Dec 2009- <br> Feb 2010 | 6 months <br> Sep 2010- <br> Feb 2011 | 6 months <br> Sep 2009-12 <br> Feb 2010 | Last months | 12 months <br> Sep 2009- <br> Aug 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net turnover | 772,4 | 822,0 | 1 559,6 | 1565,2 | 3 048,9 | 3 054,5 |
| Goods for resale | -391,2 | -439,6 | -764,3 | -796,5 | -1 543,4 | -1 575,6 |
| Gross profit | 381,2 | 382,4 | 795,3 | 768,7 | 1 505,5 | 1478,9 |
| Other operating incomes | 11,5 | 4,3 | 17,8 | 16,4 | 19,2 | 17,8 |
| Other external costs | -183,3 | -189,6 | -378,4 | -368,0 | -737,2 | -726,8 |
| Personnel costs | -162,8 | -171,3 | -321,2 | -334,4 | -615,2 | -628,4 |
| Depreciation and impairment of fixed assets | -35,3 | -23,0 | -55,5 | -46,4 | -100,7 | -91,6 |
| Capital loss on the sale of subsidiaries | - | - | - | - | - | -2,0 |
| Operating income | 11,3 | 2,8 | 58,0 | 36,3 | 71,7 | 48,0 |
| Financial incomes | 1,0 | 5,4 | 2,0 | 7,3 | 11,5 | 16,8 |
| Financial costs | -9,3 | -11,6 | -18,4 | -19,3 | -43,1 | -44,0 |
| Unrealised profit on futures | -10,3 | -0,6 | -8,2 | 5,8 | -13,2 | 0,8 |
| Net financial | -18,6 | -6,8 | -24,6 | -6,2 | -44,7 | -26,3 |
| Income after financial items | -7,3 | -4,0 | 33,4 | 30,1 | 27,0 | 21,7 |
| Tax for the period | -2,3 | 0,6 | -9,4 | -8,3 | 6,1 | 7,2 |
| Profit/loss for period | -9,6 | -3,4 | 24,0 | 21,8 | 33,1 | 28,9 |
| Other comprehensive income |  |  |  |  |  |  |
| Translation difference | -1,4 | 2,4 | -1,9 | 0,6 | -4,2 | -1,7 |
| Total Income for the period | -11,0 | -1,0 | 22,1 | 22,4 | 28,9 | 27,2 |
| Net profit/loss for the period pertaining to: |  |  |  |  |  |  |
| Parent Company's shareholders | -9,6 | -3,4 | 24,0 | 21,8 | 33,1 | 28,9 |
| Minority shareholders | - | - | - | - | - | - |
| Comprehensive income for the period pertaining to: |  |  |  |  |  |  |
| Parent Company's shareholders | -11,0 | -1,0 | 22,1 | 22,4 | 26,9 | 27,2 |
| Minority shareholders | - | - | - | - | - | - |
| Earnings per share before and after dilution (SEK) | -0,06 | -0,02 | 0,15 | 0,14 | 0,20 | 0,18 |
| Average number of shares, 000 's | 165425 | 165425 | 165425 | 156605 | 165425 | 161052 |

## CONSOLIDATED BALANCE SHEET

MSEK
28-Feb-2011 28-Feb-2010 31-Aug-2010
Assets

| Goodw ill | 876,0 | 876,0 | 876,0 |
| :---: | :---: | :---: | :---: |
| Brands | 500,0 | 500,0 | 500,0 |
| Other intangible fixed assets | 77,5 | 81,4 | 82,3 |
| Tangible fixed assets | 134,2 | 172,6 | 139,9 |
| Long-term recivibals | 0,5 | 7,5 | 7,6 |
| Inventories | 613,4 | 541,4 | 563,2 |
| Other current assets | 366,1 | 374,8 | 348,8 |
| Total assets | 2567,7 | 2553,7 | 2517,9 |
| Shareholders'equity and liabilities |  |  |  |
| Shareholders'equity attributable to Parent Company's shareholder | 1426,6 | 1396,5 | 1404,5 |
| Shareholders'equity attributable to minority ow ners | - | - |  |
| Long-term liabilities | 568,9 | 599,3 | 571,1 |
| Short-term liabilities | 572,2 | 557,9 | 542,2 |
| Total shareholders' equity and liabilities | 2 567,7 | 2553,7 | 2517,9 |

## CASH-FLOW STATEMENT

| MSEK | Sep 2010Feb 2011 | Sep 2009- <br> Feb 2010 | Sep 2009Aug 2010 |
| :---: | :---: | :---: | :---: |
| Operating activities |  |  |  |
| Operating profit/loss | 58,0 | 36,3 | 48,0 |
| Adjustment for non-cash items | 32,5 | 30,0 | 68,4 |
| Interest received | 2,0 | 13,1 | 17,6 |
| Interest paid | -17,1 | -19,1 | -41,0 |
| Other | -8,8 | -4,3 | 2,4 |
| Cash flow from operation activities before changes in working capital | 66,6 | 56,0 | 95,4 |
| Cash flow from change in working capital |  |  |  |
| Inventories | -50,8 | 49,2 | 6,7 |
| Change in current receivables and liabilities | -35,2 | -21,3 | 17,5 |
| Change in working capital | -86,0 | 27,9 | 24,2 |
| Cash flow from operating activities | -19,4 | 83,9 | 119,6 |
| Cash flow from investing activities | -23,8 | -17,0 | -46,7 |
| Cash flow after investments | -43,2 | 66,9 | 72,9 |
| Financing activities |  |  |  |
| Change in liabilities to credit institutions | 0,0 | -93,1 | -535,7 |
| Borrow ings | - | - | 400,0 |
| New issue | - | 302,8 | 302,8 |
| Change in overdraft facility | 57,5 | -204,8 | -200,1 |
| Other | -2,2 | -2,1 | -5,6 |
| Cash flow from financing activities | 55,3 | 2,8 | -38,7 |
| Cash flow during the period | 12,1 | 69,7 | 34,2 |

## CHANGES IN SHAREHOLDERS' EQUITY

|  | Sep 2010- Sep 2009- Sep 2009- |  |  |
| :--- | ---: | ---: | ---: |
| MSEK | Feb 2011 | Feb 2010 | Aug 2010 |
| Opening balance | 1404,5 | 1071,3 | 1071,3 |
| Profit/loss for period | 24,0 | 21,8 | 28,9 |
| Other overall results | $-1,9$ | 0,6 | $-1,7$ |
| Shareholders'equity attributable to minority ow ners | - | - | - |
| New issue | - | 302,8 | 306,0 |
| Balance at end of period | $\mathbf{1 4 2 6 , 6}$ | $\mathbf{1 3 9 6 , 5}$ | $\mathbf{1 4 0 4 , 5}$ |


| KEY FIGURES |  | 6 months <br> Sep 2010- <br> Feb 2011 | 6 months <br> Sep 2009- <br> Feb 2010 | 12 months <br> Sep 2009- <br> Aug 2010 |
| :---: | :---: | :---: | :---: | :---: |
| Gross margin | \% | 51,0 | 49,1 | 48,4 |
| Operating margin | \% | 3,7 | 2,3 | 1,6 |
| Profit margin | \% | 1,5 | 1,4 | 0,9 |
| Solidity | \% | 55,6 | 54,7 | 55,8 |
| Interest coverage ratio | mult | 2,3 | 2,6 | 1,5 |
| Net debt | Mkr | 462,8 | 447,7 | 428,6 |
| Net debt/equity ratio | \% | 32,4 | 32,1 | 30,5 |
| Average number of employees, full time |  | 1416 | 1410 | 1423 |
| Average number of shares, 000's |  | 165425 | 156605 | 161052 |
| Number of shares at end of period, 000's |  | 165425 | 165425 | 165425 |
| Earnings per share before and after dilution (SEK) | Kr | 0,15 | 0,14 | 0,18 |
| Shareholders'equity per share at end of period | Kr | 8,62 | 8,44 | 8,49 |

NET TURNOVER AND OPERATING RESULT PER BUSINESS AREA

| Net turnover, MSEK | 3 months <br> Dec 2010- <br> Feb 2011 | 3 months <br> Dec 2009- <br> Feb 2010 | 6 months <br> Sep 2010- <br> Feb 2011 | 6 months <br> Sep 2009- <br> Feb 2010 | 12 months <br> Sep 2009- <br> Aug 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Polarn O. Pyret | 127,5 | 110,4 | 270,2 | 230,8 | 435,7 |
| Department Stores | 279,3 | 319,8 | 549,1 | 600,5 | 1114,7 |
| Brothers \& Sisters | 142,8 | 145,3 | 295,0 | 280,0 | 592,3 |
| JC | 223,7 | 248,9 | 447,9 | 456,3 | 920,2 |
| Other | -0,9 | -2,4 | -2,6 | -2,4 | -8,4 |
| Total | 772,4 | 822,0 | 1 559,6 | 1565,2 | 3 054,5 |


| Operating result, MSEK |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Polarn O. Pyret | $\mathbf{1 7 , 6}$ | 20,2 | 49,7 | 43,0 | $\mathbf{7 1 , 4}$ |
| Department Stores | 30,6 | 11,4 | 50,8 | 23,3 | 40,3 |
| Brothers \& Sisters | 2,7 | 6,5 | 10,6 | 20,9 | 34,0 |
| JC | $-12,5$ | $-21,2$ | $-15,4$ | $-29,4$ | $-51,6$ |
| Other | $-27,1$ | $-14,1$ | $-37,7$ | $-21,5$ | $-\mathbf{4 6 , 1}$ |
| Total | $\mathbf{1 1 , 3}$ | $\mathbf{2 , 8}$ | $\mathbf{5 8 , 0}$ | $\mathbf{3 6 , 3}$ | $\mathbf{4 8 , 0}$ |

## INCOME STATEMENT PER QUARTER, GROUP

| MSEK | 2010/2011 <br> Dec-Feb | $\begin{array}{r} 2010 \\ \text { Sep-Nov } \end{array}$ | $\begin{array}{r} 2010 \\ \text { Jun-Aug } \end{array}$ | $2010$ <br> Mar-May | 2009/2010 Dec-Feb | $2009$ <br> Sep-Nov | $\begin{array}{r} 2009 \\ \text { Jun-Auq } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net turnover | 772,4 | 787,2 | 758,7 | 730,6 | 822,0 | 743,2 | 813,4 |
| Goods for resale | -391,2 | -373,1 | -406,4 | -372,6 | -439,6 | -356,9 | -488,7 |
| Gross profit | 381,2 | 414,1 | 352,3 | 358,0 | 382,4 | 386,3 | 324,7 |
| Gross margin | 49,4\% | 52,6\% | 46,4\% | 49,0\% | 46,5\% | 52,0\% | 39,9\% |
| Other operating incomes | 11,5 | 6,3 | -5,8 | 7,2 | 4,3 | 12,1 | 0,6 |
| Other external costs | -183,3 | -195,1 | -177,6 | -181,2 | -189,6 | -178,4 | -200,8 |
| Personnel costs | -162,8 | -158,4 | -139,0 | -155,0 | -171,3 | -163,1 | -144,8 |
| Depreciation and impairment of fixed assets | -35,3 | -20,2 | -22,3 | -22,8 | -23,0 | -23,4 | -30,9 |
| Capital loss on the sale of subsidiaries | - | - | - | -2,0 | - |  |  |
| Operating income | 11,3 | 46,7 | 7,6 | 4,2 | 2,8 | 33,5 | -51,2 |
| Finacial incomes | 1,0 | 1,0 | -4,7 | 5,7 | 5,4 | 1,3 | 2,8 |
| Financial costs | -9,3 | -9,1 | -4,8 | -11,4 | -11,6 | -7,1 | -8,8 |
| Unrealised profit on futures | -10,3 | 2,1 | -8,5 | 3,5 | -0,6 | 6,4 | -0,7 |
| Income after financial items | -7,3 | 40,7 | -10,4 | 2,0 | -4,0 | 34,1 | -57,9 |
| Tax | -2,3 | -7,1 | 3,6 | 11,9 | 0,6 | -8,9 | 14,9 |
| Profit/loss for period | -9,6 | 33,6 | -6,8 | 13,9 | -3,4 | 25,2 | -43,0 |
| Other overall results |  |  |  |  |  |  |  |
| Translation difference | -1,4 | -0,5 | -2,6 | 0,3 | 2,4 | -1,8 | -6,7 |
| Total Income for the period | -11,0 | 33,1 | -9,4 | 14,2 | -1,0 | 23,4 | -49,7 |

## INCOME STATEMENT PARENT COMPANY

| Mkr | 3 months <br> Dec 2010- <br> Feb 2011 | 3 months Dec 2009Feb 2010 | 6 months Sep 2010Feb 2011 | 6 months Sep 2009Feb 2010 | 12 months Sep 2009Aug 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net turnover | 25,1 | 23,7 | 50,5 | 47,4 | 98,9 |
| Other operating incomes | 0,3 | 0,2 | 3,7 | 0,3 | 4,9 |
|  | 25,4 | 23,9 | 54,2 | 47,7 | 103,8 |
| Other external costs | -25,3 | -25,2 | -50,4 | -42,2 | -96,9 |
| Personnel costs | -9,2 | -8,2 | -19,1 | -17,8 | -32,6 |
| Depreciation and impairment of fixed assets | -19,5 | -5,1 | -23,9 | -10,0 | -19,7 |
| Operating income | -28,6 | -14,6 | -39,2 | -22,3 | -45,4 |
| Results from articipation in Group companies | 15,0 | - | 15,0 | - | -13,0 |
| Financial incomes | - | - |  | - | 3,5 |
| Financial costs | -5,9 | -5,0 | -9,8 | -9,2 | -24,2 |
| Income after financial items | -19,5 | -19,6 | -34,0 | -31,5 | -79,1 |
| Allocaction to tax allocaction reserve | - | - | - | - | 0,5 |
| Tax | 12,8 | - | 12,8 | - | 17,2 |
| Profit/loss for period | -6,7 | -19,6 | -21,2 | -31,5 | -61,4 |

## BALANCE SHEET PARENT COMPANY

Mkr
28-Feb-2011 28-Feb-2010 31-Aug-2010

## Assets

| Intangible fixed assets | 42,7 | 32,5 | 43,6 |
| :--- | ---: | ---: | ---: |
| Tangible fixed assets | 10,1 | 19,7 | 14,6 |
| Financial fixed assets | 1517,3 | 1517,4 | 1517,2 |
| Deferred tax assets | 36,4 | 28,6 | 23,6 |
| Other current assets | 320,4 | 249,9 | 275,9 |
| Total assets | $\mathbf{1 9 2 6 , 9}$ | $\mathbf{1 8 4 8 , 1}$ | $\mathbf{1 8 7 4 , 9}$ |
| Shareholders'equity and liabilities |  |  |  |
| Shareholders'equity | 1370,2 | 1347,0 | 1391,3 |
| Untaxed reserves | 12,5 | 13,1 | 12,5 |
| Long-term liabilities | 400,0 | 394,2 | 400,0 |
| Short-term liabilities | 144,2 | 93,8 | $\mathbf{7 1 , 1}$ |
| Total shareholders' equity and liabilities | $\mathbf{1 9 2 6 , 9}$ | $\mathbf{1 8 4 8 , 1}$ | $\mathbf{1 8 7 4 , 9}$ |

## NUMBER OF STORES AT END OF PERIOD

28-Feb-11 30-Nov-10 31-Aug-10 31-May-10 28-Feb-10 30-Nov-09 31-Aug-09

| Ow n stores Sw eden* | 168 | 170 | 166 | 166 | 166 | 167 | 167 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Ow n stores Norw ay | 27 | 27 | 26 | 29 | 46 | 47 | 48 |
| Ow n stores Finland | 25 | 25 | 24 | 24 | 25 | 25 | 26 |
| Ow n stores Denmark | 1 | 2 | 2 | 2 | 2 | 2 | 2 |
| Franchise stores Sw eden | 125 | 126 | 129 | 133 | 132 | 133 | 135 |
| Franchise stores outside Sw eden | 55 | 55 | 55 | 54 | 54 | 58 | 57 |
| Total | 401 | 405 | 402 | $\mathbf{4 0 8}$ | $\mathbf{4 2 5}$ | $\mathbf{4 3 2}$ | $\mathbf{4 3 5}$ |

*Asof fiscal year 2009/2010, Brothers\& Sist ersst oresthat are locat ed adjacent to one another are report ed asdue st oresrather thant wo separat e units, ast hey were int he past

## NUMBER OF STORES

| Polarn O. Pyret | 28-Feb-2011 |  | 28-Feb-2010 |  | Franchise | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Own | Franchise | Total | Own |  |  |
| Sw eden | 47 | 14 | 61 | 45 | 14 | 59 |
| Norw ay | 0 | 20 | 20 | 0 | 19 | 19 |
| Finland | 0 | 11 | 11 | 0 | 9 | 9 |
| United Kingdom | 0 | 11 | 11 | 0 | 11 | 11 |
| Scotland | 0 | 2 | 2 | 0 | 2 | 2 |
| Ireland | 0 | 2 | 2 | 0 | 2 | 2 |
| Iceland | 0 | 2 | 2 | 0 | 2 | 2 |
| Russia | 0 | 0 | 0 | 0 | 2 | 2 |
| Estonia | 0 | 2 | 2 | 0 | 2 | 2 |
| Latvia | 0 | 1 | 1 | 0 | 0 | 0 |
| USA (e-commerce) | 0 | 2 | 2 | 0 | 1 | 1 |
| Denmark (through Departments Stores) | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 47 | 67 | 114 | 45 | 64 | 109 |


| Department Stores | Own |  |  | Own |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of stores | 50 |  |  | 70 |  |  |
| Total retail space, m2 | 18073 |  |  | 21514 |  |  |
| JC | Own | Franchise | Total | Own | Franchise | Total |
| JC, Sw eden | 37 | 70 | 107 | 37 | 77 | 114 |
| JC, Norw ay | 27 | 2 | 29 | 30 | 4 | 34 |
| JC, Finland | 18 | 0 | 18 | 17 | 0 | 17 |
| Total | 82 | 72 | 154 | 84 | 81 | 165 |
| Brothers \& Sisters | Own | Franchise | Total | Own | Franchise | Total |
| Brothers, Sw eden (single) | 5 | 15 | 20 | 4 | 16 | 20 |
| Brothers, Finland (single) | 7 | 0 | 7 | 4 | 0 | 4 |
| Sisters, Sw eden (single) | 1 | 0 | 1 | 1 | 0 | 1 |
| Sisters, Finland (single) | 0 | 0 | 0 | 0 | 0 | 0 |
| Bro\&Sis, Sw eden (duo) | 28 | 26 | 54 | 27 | 25 | 52 |
| Bro\&Sis, Finland (duo) | 0 | 0 | 0 | 4 | 0 | 4 |
| Outlet (duo) | 1 | 0 | 1 | 0 | 0 | 0 |
| Total | 42 | 41 | 83 | 40 | 41 | 81 |

## Auditor's review report

## Introduction

We have reviewed the interim report of RNB RETAIL AND BRANDS AB for the nine-month period September 1, 2010 to Feruary 28, 2011. The Board of Directors and the President are responsible for the preparation and presentation of this interim report in accordance with IAS 34 and the Swedish Annual Accounts Act. Our responsibility is to express an opinion on the interim financial information based on our review.

## Direction and scope of the review

We conducted our review in accordance with the Standard on Review Engagements SÖG 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity. A review consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review has a different focus and a substantially more limited scope than an audit conducted in accordance with Standards on Auditing in Sweden RS and other generally accepted auditing practices. The procedures performed in a review do not enable us to obtain a level of assurance that would make us aware of all significant matters that might be identified in an audit. Therefore, an opinion expressed on the basis of a review does not provide the same level of assurance as an opinion expressed on the basis of an audit.

## Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim report has not, in all material aspects, been compiled for the Group in accordance with IAS 34 Interim reporting and the Swedish Annual Accounts Act as well as for the Parent Company in accordance with the Annual Accounts Act.

Stockholm, April 6, 2011
Ernst \& Young AB

Bertel Enlund
Authorized Public Accountant

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