

RNB RETAIL AND BRANDS

RNBs sales in January 2012

RNB's total sales in proprietary stores in January 2012 amounted to SEK 236.8 M, compared with SEK 230.0 M in the corresponding month a year earlier, which is an increase of 2.9%. In local currencies the increase was 3.0%.

Sales in comparable stores in Sweden in January 2012 decreased by 1.1% compared with the corresponding month in the preceding year. According to the so-called Blixindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores decreased by 6.1% in January. Total sales in local currencies in comparable stores in all countries increased by 1.2%.

The calendar effect in January for the retail clothing sector in Sweden compared with the corresponding month in the preceding year is according to the Swedish retail statistics agency, HUI, positive 2.3%.

The number of proprietary stores amounted to 222 at January 31, 2012, compared with 221 a year earlier.

Turnover in proprietary stores for fiscal year 2010/2011 amounted to approx. 73% of total annual net sales.

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RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 10 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.