

RNB RETAIL AND BRANDS

RNBs sales in June 2012

RNB's total sales in proprietary stores in June 2012 amounted to SEK 264.3 M, compared with SEK 245.8 M in the corresponding month a year earlier, which is an increase of 7.5%. In local currencies the increase was 7.6%.

Sales in comparable stores in Sweden in June 2012 increased by 7.0% compared with the corresponding month in the preceding year. According to the so-called Blixindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores decreased by 1.5% in June. Total sales in local currencies in comparable stores in all countries increased by 7.1%.

The number of proprietary stores amounted to 221 at June 30, 2012, compared with 218 a year earlier.

Turnover in proprietary stores for fiscal year 2010/2011 amounted to approx. 73% of total annual net sales.

For further information, contact:

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RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 10 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.