

# RNB RETAIL AND BRANDS

## RNBs sales in March 2012

RNB's total sales in proprietary stores in March 2012 amounted to SEK 204.5 M, compared with SEK 208.9 M in the corresponding month a year earlier, which is an decrease of 2.1%. In local currencies the decrease was 2.3%.

Sales in comparable stores in Sweden in March 2012 decreased by 1.5% compared with the corresponding month in the preceding year. According to the so-called Blixindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores increased by 5.3% in March. Total sales in local currencies in comparable stores in all countries decreased by 0.8%.

The calendar effect in March for the retail clothing sector in Sweden compared with the corresponding month in the preceding year is according to the Swedish retail statistics agency, HUI, positive 5.3%.

The number of proprietary stores amounted to 219 at March 31, 2012, compared with 219 a year earlier.

Turnover in proprietary stores for fiscal year 2010/2011 amounted to approx. 73% of total annual net sales.

### **For further information, contact:**

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*RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 10 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.*