

# RNB RETAIL AND BRANDS

## RNBs sales in October 2012

RNB's total sales in proprietary stores in October 2012 amounted to SEK 235.5 M, compared with SEK 251.5 M in the corresponding month a year earlier, which is an decrease of 6.3%. In local currencies the decrease was 5.9%.

Sales in comparable stores in Sweden in October 2012 decreased by 7.6% compared with the corresponding month in the preceding year. According to the so-called Blixindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores decreased by 1.9% in October. Total sales in local currencies in comparable stores in all countries decreased by 7.8%.

The number of proprietary stores amounted to 233 at October 31, 2012, compared with 217 a year earlier.

Turnover in proprietary stores for fiscal year 2010/2011 amounted to approx. 73% of total annual net sales.

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The information is such that RNB RETAIL AND BRANDS AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publishing on November 12, 2012, at 08:00 a.m.

*RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 10 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.*