

RNB RETAIL AND BRANDS

RNBs sales in September 2012

RNB's total sales in proprietary stores in September 2012 amounted to SEK 241.3 M, compared with SEK 246.7 M in the corresponding month a year earlier, which is an decrease of 2.2%. In local currencies the decrease was 1.5%.

Sales in comparable stores in Sweden in September 2012 decreased by 2.9% compared with the corresponding month in the preceding year. According to the so-called Blixindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores increased by 4.8% in September. Total sales in local currencies in comparable stores in all countries decreased by 2.9%.

The number of proprietary stores amounted to 227 at September 30, 2012, compared with 217 a year earlier.

Turnover in proprietary stores for fiscal year 2010/2011 amounted to approx. 73% of total annual net sales.

For further information, contact:

Magnus Håkansson, CEO, RNB RETAIL AND BRANDS, +46 8 410 520 02, +46 768 87 20 02,
e-mail: magnus.hakansson@rnb.se

Gunnar Bergquist, CFO, RNB RETAIL AND BRANDS, +46 8 410 520 01, +46 768 87 20 01,
e-mail: gunnar.bergquist@rnb.se

The information is such that RNB RETAIL AND BRANDS AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publishing on October 12, 2012, at 08:00 a.m.

RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 10 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.