

# RNB RETAIL AND BRANDS

## RNB RETAIL AND BRANDS APPOINTS NEW MEMBERS TO GROUP MANAGEMENT

RNB RETAIL AND BRANDS expands Group Management to include Helena Lundenfelt and Mia Bystedt. Helena Lundenfelt, born 1982, is HR-Manager of RNB RETAIL AND BRANDS and Mia Bystedt, born 1971, holds the position as IT-Manager.

The changes will take effect from March 2015 and the Group Management will consist of the following members:

Magnus Håkansson, CEO RNB REAIL AND BRANDS  
Kristian Lustin, CFO RETAIL AND BRANDS (from April 9, 2015)  
Hanna Graflund Sleyman, CEO Departments & Stores  
Anders Wiberg, CEO Polarn O. Pyret  
Peter Bondelid, CEO Brothers  
Mia Bystedt, IT-Manager RNB RETAIL AND BRANDS  
Helena Lundenfelt, HR-Manager RNB RETAIL AND BRANDS

For further information, please contact:

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RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the store concepts Brothers and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operations in 11 countries. RNB RETAIL AND BRANDS has been listed on the Nasdaq Stockholm Exchange since 2001.