

RNB RETAIL AND BRANDS

Change in reporting

RNB RETAILS AND BRANDS will quit the publication of monthly sales figures, as of the financial year of 2013/2014 (which begins September 1st, 2013)

As of the financial year of 2013/2014 sales will be reported in conjunction with the publication of the interim reports. Sales for the first quarter 2013/2014 (September to November) will be reported on January 15th, 2014.

For further information, please contact:

Stefan Danieli, CFO, RNB RETAIL AND BRANDS AB, +46 8 410 522 25, +46 768 87 22 25,
e-mail: stefan.danieli@rnb.se

RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 11 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.