RNB RETAIL AND BRANDS

RNBs sales in August 2013

RNB's total sales in proprietary stores in August 2013 amounted to SEK 197.5 M, compared with SEK 203.1 M in the corresponding month a year earlier, which is a decrease of 2.8%. In local currencies the decrease was 3.1%.

The 2012 sales number includes SEK 6.9 M of sales from the, as of June 2013, divested Kosta Outlet Mode AB.

Sales in comparable stores in Sweden in August 2013 decreased by 2.8% compared with the corresponding month in the preceding year. According to the so-called Blixtindex issued by the Swedish Trade Federation (Svensk Handel), Swedish clothing sales in comparable stores decreased by 1.8% in August. Total sales in local currencies in comparable stores in all countries decreased by 2.7%.

The number of proprietary stores amounted to 240 at August 31, 2013, compared with 228 a year earlier.

Turnover in proprietary stores for fiscal year 2011/2012 amounted to approx. 80% of total annual net sales.

The information is such that RNB RETAIL AND BRANDS AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publishing on September 12, 2013, at 08:00 a.m.

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RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polam O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 11 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.