

# RNB RETAIL AND BRANDS

## RNBs sales in July 2013

RNB's total sales in proprietary stores in July 2013 amounted to SEK 210.9 M, compared with SEK 208.0 M in the corresponding month a year earlier, which is an increase of 1.4%. In local currencies the increase was 1.3%.

The 2012 sales number includes SEK 14.6 M of sales from the, as of June 2013, divested Kosta Outlet Mode AB.

Sales in comparable stores in Sweden in July 2013 increased by 3.2% compared with the corresponding month in the preceding year. According to the so-called Blixtindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores increased by 4.0 % in July. Total sales in local currencies in comparable stores in all countries increased by 3.5%.

The number of proprietary stores amounted to 239 at July 31, 2013, compared with 221 a year earlier.

Turnover in proprietary stores for fiscal year 2011/2012 amounted to approx. 80% of total annual net sales.

The information is such that RNB RETAIL AND BRANDS AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publishing on August 12, 2013, at 08:00 a.m.