

RNB RETAIL AND BRANDS

Press release

Stockholm 5 April 2013

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PUBLICATION OF PROSPECTUS IN CONNECTION WITH RIGHTS ISSUE IN RNB RETAIL AND BRANDS AB (PUBL)

The Board of Directors in RNB Retail and Brands AB (publ) has prepared a prospectus regarding the rights issue resolved by the board on 21 February 2013, which has been approved and registered by the Swedish Financial Supervisory Authority. The prospectus and the documents incorporated by reference are now available on RNB:s website, www.rnb.se.

The prospectus will also be available in electronic form on the Swedish Financial Supervisory Authority's website, www.fi.se, and Carnegie's website, www.carnegie.se. The prospectus can also be ordered from RNB via e-mail, info@rnb.se, or by telephone, +46 8 410 520 00. The prospectus is only available in a Swedish language version.

For additional information, please contact:

Magnus Håkansson, CEO, RNB RETAIL AND BRANDS AB, +46 8 410 520 02, +46 768 87 20 02,
e-mail: magnus.hakansson@rnb.se

Stefan Danieli, CFO, RNB RETAIL AND BRANDS AB, +46 8 410 522 25, +46 768 87 22 25,
e-mail: stefan.danieli@rnb.se

RNB RETAIL AND BRANDS AB (publ) discloses the information provided here pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on 5 April 2013 11:30 CET.

RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operation in 11 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.

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This press release contains forward-looking statements, which are statements related to future events. In this context, forward-looking statements often address RNB's expected future business and financial performance, and often contain words such as "expect", "anticipate", "intend", "plan", "believe", "seek", or "will".

Forward-looking statements by their nature address matters that are, to different degrees, uncertain and can be influenced by many factors, including the behaviour of financial markets, fluctuations in interest and exchange rates, commodity and equity prices and the value of financial assets; the impact of regulation and regulatory, investigative and legal actions; strategic actions; and numerous other matters of national, regional and global scale, including those of a political, economic, business and competitive nature. These factors may cause RNB's actual future results to be materially different than those expressed in its forward-looking statements. RNB does not undertake to update its forward-looking statements.