RNB RETAIL AND BRANDS

PRESS RELEASE February 26, 2021

RNB RETAIL AND BRANDS AB (PUBL) instigates written procedure in order to extend the Payment Block and resolve on conversion

RNB RETAIL AND BRANDS AB (publ) (the "Company") instigates a written procedure (the "Written Procedure") for the notes with ISIN SE0010625830 (the "Notes") to resolve on certain amendments of the terms and conditions of the Notes (the "Terms and Conditions").

The purpose of the Written Procedure is to, *inter alia*, extend the current Payment Block Event (as defined in the Terms and Conditions) until 30 April 2021 and convert SEK 60,000,000 of the Nominal Amount of the Notes together with SEK 25,000,000 of the accrued and unpaid interest as of 1 March 2021, amounting to the total of SEK 85,000,000 to Perpetual Capital Notes.

For a full description of the proposals subject to the Written Procedure, please see the "Notice of the Written Procedure" published on the Companys´ website today.

For further information, please contact:

Kristian Lustin, CEO and President. Phone: +46 8 410 524 63,

e-mail: kristian.lustin@retailandbrands.se

For pictures please visit www.rnb.se/Press/

Follow us: www.linkedin.com/company/rnb-retail-and-brands-ab/

This information is information that RNB RETAIL AND BRANDS AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 17:30 CET on February 26, 2021.

RNB RETAIL AND BRANDS owns, operates and develops fashion wear, ready-to-wear clothing, accessories stores and e-commerce that focus on providing excellent service and a world-class shopping experience. Sales are conducted through the concepts Brothers and Polarn O. Pyret. The Group has around 140 stores and e-commerce platforms in 11 countries. RNB RETAIL AND BRANDS is listed on Nasdaq Stockholm (RNBS). www.rnb.se

