

RNB RETAIL AND BRANDS

Admission to trading of RNB's notes at Nasdaq Stockholm

RNB Retail and Brands AB (publ) (the "Company") announced on 16 March 2018 a prospectus regarding senior secured notes with a maturity of 3 years and a frame of SEK 600 M (the "Notes"). As of today, SEK 400 M has been issued. The Company's intention to apply for listing and admission to trading of the Notes on the corporate bond list of Nasdaq Stockholm was also announced in the press release.

Nasdaq Stockholm has approved the application for admission to trading of the Notes and the first trading day is planned on Wednesday, 28 March 2018. The Notes are traded under the short name RNBS 001.

The prospectus was approved by the Swedish Financial Supervisory Authority (the "SFSA") on 16 March 2018 in accordance with the Financial Instruments Trading Act (1991:980). The prospectus is available on SFSA's website (www.fi.se) and on the Company's website (www.rnb.se).

For further information, please contact:

Magnus Håkansson, CEO, RNB RETAIL AND BRANDS AB
Phone +46 8 410 520 02, magnus.hakansson@rnb.se

Kristian Lustin, CFO, RNB RETAIL AND BRANDS AB
Phone +46 8 410 524 63, kristian.lustin@rnb.se

RNB RETAIL AND BRANDS owns, operates and develops fashion wear, ready-to-wear clothing, accessories, jewelry and cosmetics stores and e-commerce that focus on providing excellent service and a world-class shopping experience. Sales are conducted through the concepts Brothers, Man of a kind and Polarn O. Pyret. Within the Departments & Stores business area, departments are managed in the department store NK in Stockholm and in Gothenburg. The Group has some 270 stores and e-commerce platforms in 10 countries. RNB RETAIL AND BRANDS has been listed on Nasdaq Stockholm since 2001 under the ticker RNBS.

BROTHERS DEPARTMENTS & STORES **Man of a kind** POLARN O. PYRET