

RNB RETAIL AND BRANDS

RNB publishes prospectus and prepares listing of notes at Nasdaq Stockholm

RNB Retail and Brands AB (publ) (the "Company") announced on 31 January 2018 an issue of senior secured notes with a maturity of 3 years and a frame of SEK 600 M (the "Notes"). As of the date of the date hereof SEK 400 M has been issued.

In accordance with the terms and conditions of the Notes, the Notes are intended to be listed and admitted to trading on the corporate bond list of Nasdaq Stockholm shortly.

As a result, the Company has prepared a prospectus, which today has been approved by and registered with the Swedish Financial Supervisory Authority (the "SFSA") in accordance with the Financial Instruments Trading Act (1991:980). The prospectus will be available on SFSA's website (www.fi.se) and on the Company's website (www.rnb.se).

For further information, please contact:

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This information is such that RNB RETAIL AND BRANDS AB is required to disclose according to the EU's Market Abuse Regulation and the Swedish Securities Markets Act. The information was submitted for publication, through the agency of the above contact person, on March 16, 2018 at 16.00 CET.

RNB RETAIL AND BRANDS owns, operates and develops fashion wear, ready-to-wear clothing, accessories, jewelry and cosmetics stores and e-commerce that focus on providing excellent service and a world-class shopping experience. Sales are conducted through the concepts Brothers, Man of a kind and Polarn O. Pyret. Within the Departments & Stores business area, departments are managed in the department store NK in Stockholm and in Gothenburg. The Group has some 270 stores and e-commerce platforms in 10 countries. RNB RETAIL AND BRANDS has been listed on Nasdaq Stockholm since 2001 under the ticker RNBS.

BROTHERS DEPARTMENTS & STORES **Man of a kind** POLARN O. PYRET