

RNB RETAIL AND BRANDS

RNB appoints new member to Group Management

RNB RETAIL AND BRANDS expands Group Management to include David Backman, born in 1980. David, who has previously been employed by RNB as Business Development Manager e-commerce, digital communication and CRM, now also assumes the role as Deputy IT-Manager.

The change will take effect from May 2017 and the Group Management will consist of the following members:

Magnus Håkansson, CEO RNB RETAIL AND BRANDS
Kristian Lustin, CFO RNB RETAIL AND BRANDS
Hanna Graflund Sleyman, CEO Departments & Stores
Nanna Hedlund, CEO Polarn O. Pyret
Peter Bondelid, CEO Brothers
Mia Bystedt, IT-Manager RNB RETAIL AND BRANDS
Ann Surtell, HR-Manager RNB RETAIL AND BRANDS
David Backman, Deputy IT-Manager and Business Development Manager e-commerce, digital communication and CRM at RNB RETAIL AND BRANDS

For further information, please contact:

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This information is such that RNB RETAIL AND BRANDS AB is required to disclose according to the EU's Market Abuse Regulation and the Swedish Securities Markets Act. The information was submitted for publication, through the agency of the above contact person, on May 4, 2017 at 11:30 a.m. CET.

RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the store concepts Brothers and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg. RNB RETAIL AND BRANDS has operations in 10 countries. RNB RETAIL AND BRANDS has been listed on the Nasdaq Stockholm Exchange since 2001.